

18TH EDITION OF THE CHEESE AND DAIRY PRODUCTS SHOW: WHERE ENJOYMENT AND BUSINESS GO HAND IN HAND

THE international event for quality cheeses and dairy products

For 3 days, 8,000 professionals from France and abroad – cheesemongers, maturers, distributors, importers, exporters, and chefs - will come together to showcase the world's most comprehensive offering of cheeses and dairy products. Over 290 exhibitors from different cheese-producing regions will be unveiling new products and allowing visitors to (re)discover unique treasures from their region. [Save the date! From 25 to 27 February 2024.](#)



“We chose to take part in the show to shine a spotlight on our 'Bleu des Causses AOP Fermier lait cru' sector (raw milk PDO farmhouse Causses blue cheese). The Cheese and Dairy Products show is the ideal platform for supporting our producers in a process that has called for exceptional commitment on their part. It is an opportunity for them to showcase their passion and dedication, and we're proud to be supporting them in this adventure.”

M. Chaumat
Chairman of the ODG Bleu de Causses

Chantal De Lamotte, Show Director:

“The aim is to ensure professionals are satisfied over the 3 days of the show, which is a cocktail of **opportunities for new encounters**, for doing business, **learning about new professional practices**, and tasting an explosion of flavours. **This event is emblematic of the industry**; it's this celebration of know-how in a friendly atmosphere that makes the world of cheese and dairy products so fascinating. The Fédération des Fromagers de France, the CNIEL and the CNAOL will also be taking part, hosting events and interacting with the industry. **Between the International Agriculture Show and the Cheese and Dairy Products Show, the agricultural world will be converging on Paris in February 2024.**”

Over three exciting days, visitors will have the opportunity of attending a range of attractive events, including *conferences, competitions, tastings...*



The *AGORA DES EXPERTS* will host *conferences* on key topics such as communicating on social networks, and current market trends. The Agora will also feature *tastings and unusual pairing workshops* that will tease visitors' tastebuds with unexpected combinations. After exploring daring 'marriages' with tequila, beers, sake and fruit juices, what flavours will we be discovering in 2024?



THE FAMOUS 'LYRE d'OR' COMPETITION, organised by the Fédération des Fromagers de France, will also be back for its 8th edition. This year, 16 candidates from different regions of France will be competing *to create the most beautiful cheese platter on the theme of "Sport and Cheese"*. Who will succeed Nathalie Matignon, the winner of the 2022 Golden Lyre?







THE COUPS DE CŒUR COMPETITION

A panel of professionals will designate *the best products among those presented by exhibitors*, with a rigorous selection process carried out before the show opens. The *10 winners* will be announced mid-December 2023, and promoted throughout the show.



AMONG THOSE ALREADY REGISTERED FOR 2024

-  Maison Bordier, Isigny Ste Mère, etc.
-  Autour du Buis des Cabasses, Joseph Pacard, Roquefort Carles, Fromagerie Lincet, Coopérative Laitière de la Sèvre, Paul Georgelet, Marcel Petite, Fromagerie Arnaud, Fromagerie Dongé, Groupe Le Meunier, etc.
-  The Fine Cheese Co, Neal's Yard Dairy, Valsana, Treur Kaas, Fromages Spielhofer, Chimay Fromages, Spanish Cheese, Berneri spa, Busti Formaggi, etc.
-  Milhes et Avons, Sogebul, Etalmobil, Ballouhey Imprimeur, Groupe Lebhar, etc.

18th edition

BIENNIAL PROFESSIONAL TRADE SHOW

From Sunday 25 to Tuesday 27 February 2024 (9 am - 7 pm)
Paris Expo Porte de Versailles, pavilion 7.3

290 exhibitors from 15 countries

8,000 French and international trade visitors expected

An ecosystem from production to distribution: dairy products, cheeses, materials and equipment, companion products, institutional partners, and services.



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The Comexposium Group is a world leader in event organisation and in fostering communities around their business and their passions. Comexposium organises over 150 events for professionals and the general public, covering more than 10 business sectors (agriculture/food, retail/digital, fashion/accessories, leisure, etc.). As a facilitator of experiences and encounters, the Group brings together 48,000 exhibitors and 3.5 million visitors, 365 days a year. Thanks to effective, targeted omnichannel platforms, Comexposium enables the communities involved in its events (SIAL, All4Pack, Paris Retail Week, One to One E-Commerce, Foire de Paris, Rétromobile, etc.) to stay connected all year round. www.comexposium.com

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